Trustly

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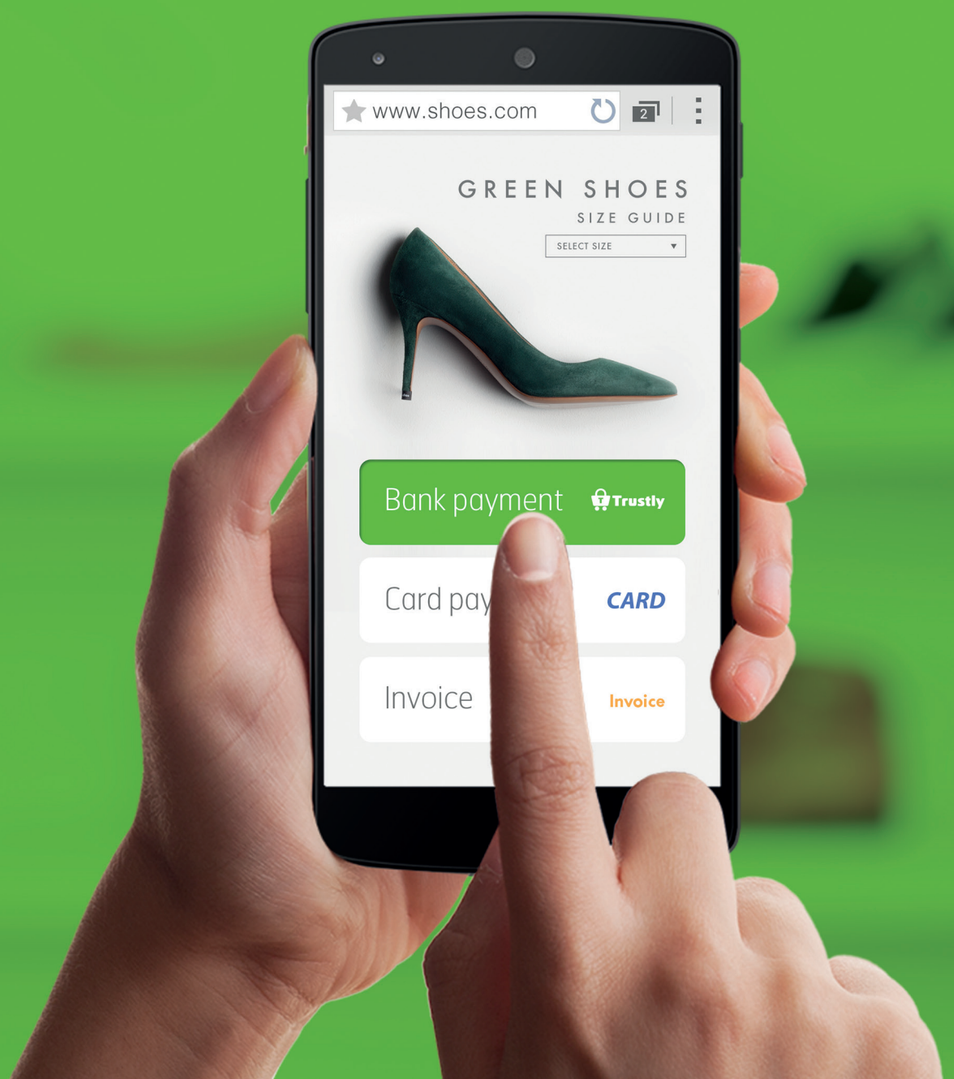
Online banking payments



Trustly

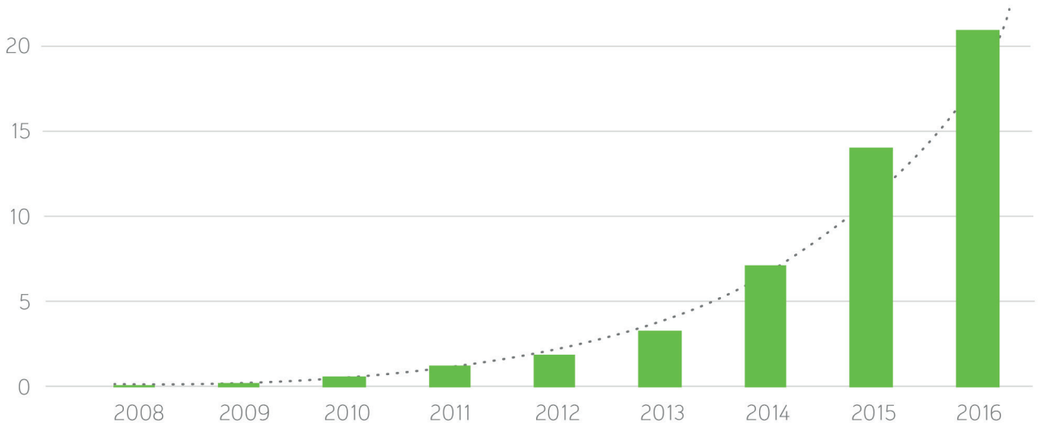
Trustly.com, Norrtullsgatan 6, 113 29 Stockholm

Fast facts

- Founded in 2008, Trustly is headquartered in Stockholm, Sweden, with regional offices in Malta, Germany, Spain and the UK.
- In November 2014, Bridgepoint Development Capital invested $30 million in Trustly for a minority stake.
- Trustly offers instant payments and transfers between consumer and merchant bank accounts across 29 European countries.
- Trustly is used by leading merchants across a variety of verticals, including e-commerce, travel, financial services and gaming.
- Trustly is one of three payment solutions recognized by the European Commission and the only regulated provider of "overlay" technology.
- In 2015, Trustly handled 14 million transactions, a total of 1.7 billion EUR and grew revenues by 85% to 20 million EUR.
- From 2015 to 2016, Trustly saw a 105% increase in mobile payments, which now represent roughly 50% of all transactions.
- As of October 2016, Trustly reached an annualized run-rate of processed transaction volume exceeding 3.5 billion EUR.

Transaction growth per year

As of December 2016, Trustly processes more than 2.1 million transactions per month.



Selected partners

PayPal · Western Union · Avanza · nordnet · TransferWise

Trustly – Cross-border payments for today's Europeans

One hundred years ago, cash was king. People got paid in cash, carried it in their wallets, and bought things with it at the local store. Payment was easy.
Oh, how the times have changed.

Today, our salaries are deposited straight into our bank accounts and we live online, interacting with merchants all around the world. So why is it so hard to pay straight from our bank accounts? At Trustly, we envision a world in which online banking payments are fast, simple and secure for everyone — merchants, consumers and banks alike. Today, we cover 29 European countries and our B2B payment solutions attract global merchants in four main segments: e-commerce, travel, financial services and online gaming.

Want to learn more about our innovative payment solutions?
Shoot us an email at sales@trustly.com or visit us at **trustly.com**.